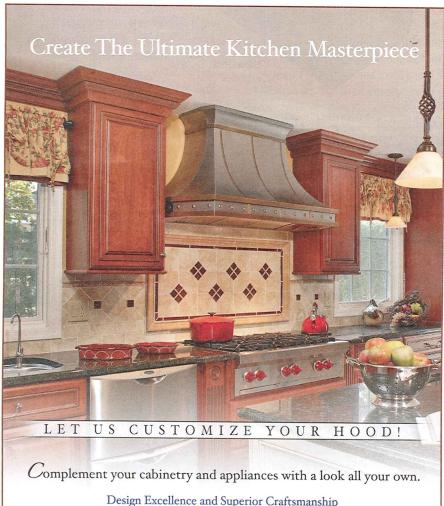
Noteworthy developments impacting the kitchen and bath market



Scavolini Marks 50th Anniversary

Scavolini, the U.S. based unit of the Italian cabinet manufacturer Scavolini S.p.A., celebrated its 50th year in business by hosting a party at its recently opened plant for employees, suppliers, collaborators and many others.



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Leading Students Honored by NKBA

Hackettstown, NJ — The National Kitchen & Bath Association has recognized kitchen and bath design students with the 2011 NKBA "Outstanding Student Awards," while also presenting 11 NKBA-accredited colleges with the 2010 "Excellence in Education Awards."

The Hackettstown, NJ-based NKBA announced the honors during the Educators' Forum at the recent 2011 Kitchen & Bath Industry Show (KBIS) in Las Vegas.

The NKBA-accredited colleges were awarded the Excellence in Education Award for demonstrating "the highest standards of kitchen and bath instruction," according to the association. Each program submitted two student bath design projects, which were judged using the NKBA Planning Guidelines and NKBA Graphic and Presentation Standards.

The winning schools and their kitchen and bath design program coordinators were: Alexandria Technical Community College, Alexandria, MN – Betty Ravnik, CMKBD; Baker College of Auburn Hills, Auburn Hills, MI – Ann Jacob; Boston Architectural College, Boston, MA – Jane Toland; Brigham Young University, Rexburg, ID -Wendy Harris, CKE; East Carolina University, Greenville, NC - Dr. Katherine Swank; Lakeland College, Vermillion, AB, CA - Cynthia Plant; Murray State University, Murray, KY – Cynthia Tubbs; San Diego Mesa College, San Diego, CA - Mimi Moore; Seminole State University, Heathrow, FL – Cheryl Knodel; University of Georgia, Athens, GA – Jaya Rose, and West Valley College, Saratoga, CA – Diane Hurd.

In addition, the NKBA recognized the top kitchen and bath design students at NKBA-accredited colleges across North America by rewarding top students with a \$100 scholarship.

The top design students were: Lisa Godwin, Lakeland College; Elizabeth Enberg, St. Louis Community College; Clarisse McCann, Brigham Young University-Idaho; Alexandra N. Williams, Virginia Tech; Herman McElyea, Lone Star College – Kingwood; Yi Zhang, Weber State University; Patricia Rozonkiewiecz, College of DuPage; Kelsey Warren, Alexandria Technical & Community College; Denise Sacks, Triton College; Robyn Marie Otter, Indiana State University; Beth Simmons, Arapahoe Community College; Shelley Boatwright Johnson, University of North Alabama, and Kristin Donnelly, University of Nebraska at Kearney.

Other winners included Melissa Pochinskas, Murray State; Pongtorn Getsom, Art Institute of Philadelphia; Anita R. Johnson, Century College; Tamara McHatton, Brevard Community College; Troy McCartney, Portland Community College-Rock Creek; Marisela McClelland, San Diego Mesa College; Jessica Schafer-Jankoviak, Baker College of Clinton Twp.; Meredith Holley, Canada College; Keith Tallant, Portland Community College-Sylvania; Tonya Dean, Baker College of Auburn; Shannon Schaeffer, Art Institute of Las Vegas, and Darcy Maddox, Sullivan College of Technology & Design

Moen Unveils Mobile Version of Web Site

North Olmsted, OH — Moen has introduced a mobile version of the company's web site, moen.com, to provide the growing base of mobile users quick access to a wide variety of information from the company, the sink and faucet manufacturer announced last month

According to the North Olmsted, OH-based Moen, the mobile site (located at m.moen.com*) provides visitors with access to the three most-visited sections of moen.com: products, installation and where to buy.

"Mobile users have needs that are unique to those of our desktop users," said Ginny Long, director of online and direct marketing for Moen. "Mobile traffic to moen.com doubled in the first half of last year, and it continues to increase. We want to provide consumers with the same efficient, easy-to-use solutions at our mobile site that they would find at our traditional web site.'

According to estimates, 91% of the American population had a mobile subscription in 2010, and by 2013, half of U.S. mobile users will access the Internet via a mobile device.

"We're thrilled to offer consumers with an easy-to-use, trustworthy resource from their mobile devices," said Long.